

**Now For Something
Completely Different**

What a Great Day



Director Sally Baum of this most unusual company was asked..... "What is it all about sally?"

She explained that she was working in London for a company which entailed working with the film executives

"When someone arrives here from a different country and wants to see the sites but has limited time to look, for example places to eat etc, then I would help them to find that place with a difference.

We were invited to a lot of openings where the executives would ask where's the best places to go for a drink or a meal, they usually wanted somewhere exclusive but also a place where they could be more incognito. Obviously they wanted to see Buckingham Palace and all the other usual sights too.

When in Cannes locating the best seats on the Carleton Terraces is a must, to be seen. We were often in the company of people such as Prince Charles, Helena Bonham Carter, Christopher Lee to name but a few.

Bringing this service to Leicester for the overseas and out of town visitors would be ideal. For example there are a lot of Chinese business people relocating here and since Leicester is up and coming, we have business's like Triumph Motor Cycles which deal with lots of overseas clients. This would be useful for those kinds of people to get to know the places to go in and around Leicestershire.

Sporting personalities and their wives would find this useful too, especially if the wife was alone whilst her husband was away all day practicing his craft, for the big game. Being in a new city with no contacts can be very frustrating especially if you're not quite sure where anything is.

'What a Great Day,' really is a unique service, and could only be re-created by yourself, who wants to show off the best we have when being visited by an ex-pat best friend who you haven't seen in years, a great day out, and also show them these great counties of ours. It's a really fantastic all round visitor experience".

"So if you are reading this and you just happen to be one of those wives who's husband has dragged her along on a business trip, and you are sitting alone wondering where to go, then this is the lady to contact." call Sally on 01509 815064 or email: sally@whatagreatday.co.uk

Mike Stevens

Watch out for 'What a Great Restaurant', and 'What a Great Service', with Sally's 'customer' trained eye, and hospitality and restaurant background, it could only help put more establishments on the map!

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